



Sandy Kurz, Sales Director
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 e-mail: sandykruz@yahoo.com

ADVERTISING AGREEMENT

Name of Business _____ Date _____
 Contact Person _____
 Address _____ City _____ State _____
 Zip _____ Phone _____ Fax _____
 E-mail _____ Website: _____

**SHAKESPEARE SANTA CRUZ
 PROGRAM BOOK RESERVATION**

Ad Size _____

ARTWORK is due by JUNE 11

Send PDF to: ADS@SHAKESPEARESANTACRUZ.ORG

Special Instructions: _____

Single Book Rate \$ _____
 Summer Fests Discount (\$ _____)

TOTAL DUE \$ _____

PRE-PAYMENT is due by JUNE 11

Make Checks Payable to:
 UC REGENTS (tax ID# 94-1539563)

Mail to:
 SHAKESPEARE SANTA CRUZ
 UCSC Theatre Arts Center
 1156 High Street,
 Santa Cruz, CA 95064

TERMS: This agreement is subject to the rates, terms and conditions of the current rate card. Total payment is due on date of the Ad Deadline for each publication. No space cancellation will be accepted after the Space Reservation Deadline. The advertiser agrees to hold Summer Fests and its representatives harmless with regard to the use of any copy, illustration, photographs, or any other materials provided by the advertiser for their ad. Liability of the publisher for errors is limited to the cost of the space occupied by the error. Upon signing this agreement, the advertiser is presumed to have read, understood and agreed to this contract and the terms and conditions set forth within, as well as the terms and conditions set forth in the current rate card.

Advertiser's Signature _____ Date _____ Salesperson _____

THANK YOU FOR SUPPORTING THE ARTS IN SANTA CRUZ COUNTY!



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cabrillo festival of contemporary music
PROGRAM BOOK RESERVATION

Ad Size _____

ARTWORK is due by JUNE 11

Send PDF to: ADS@CABRILLOMUSIC.ORG

Special Instructions: _____

Single Book Rate \$ _____
 Summer Fests Discount (\$ _____)

TOTAL DUE \$ _____

PRE-PAYMENT is due by JUNE 11

Make Checks Payable to:
 CABRILLO FESTIVAL (tax ID# 94-6123298)

Mail to:
 CABRILLO FESTIVAL OF
 CONTEMPORARY MUSIC
 147 South River Street, Suite 232
 Santa Cruz, CA 95060

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